National Conference Requirement

All students must meet the National Conference Experience requirement to earn the CNP. The purpose of the requirement is to expose future social sector leaders to a vibrant learning experience that promotes best practices, innovative thinking and awareness of the full scope of the sector.

The Nonprofit Leadership Alliance Management Institute (AMI) is held annually to allow students to meet this capstone requirement and have the opportunity to:

● Network with nonprofit thought leaders and peers from around the nation,
● Attend workshops that focus on innovation in the sector, strategic partnerships and social change,
● Serve as consultants, solving real issues facing local nonprofit organizations,
● Participate in real and mock interviews with prospective employers, and
● Learn more about the Nonprofit Leadership Alliance and the Certified Nonprofit Professional credential.

Virtual AMI
The Nonprofit Leadership Alliance will also provide a Virtual AMI to meet the national conference experience requirement for select graduate students and Professional Path learners. Virtual AMI will be an e-conference providing workshops, national speakers and an interactive case experience format for the cost of $200. Virtual AMI is not intended for undergraduate students.

Alternative Alliance Management Institute Policy
Although the Nonprofit Leadership Alliance encourages all students to attend the AMI, the experience/participation of graduate students at other significant conferences may be recognized to meet the national conference. The Alliance Campus Director may approve an alternative conference that provides content and experiences relevant to the student’s professional and personal development to meet the national conference requirement. Conference attendance must be within three years of completing the CNP credential requirements. Alternative AMI approval is not intended for undergraduate students.

Students who request Alliance Campus Director approval for an alternative Conference, must pay a $65 application fee. The fee includes a required online webinar “About the CNP,” a briefing on the CNP and associated benefits.

Implementation
➢ To indicate approval, Campus Directors will email the CNP Executive with the student name, conference (e.g., ARNOVA), the theme of the conference (e.g., “Nonprofits, Philanthropy, and Government: Policy and Partnerships in an Era of Change”) and dates attended to be entered into Salesforce.
➢ Students will then receive notification of the approval, a link to the CNP webinar video, and invoiced for the $65 alternative conference application fee.

NOTE: The decision to allow students to attend Virtual AMI or to approve an alternative AMI conference is made at the individual campus level by the Campus Director.

*Cost of Certification: The costs associated with receiving certification as a Certified Nonprofit Professional (CNP) totals $125, currently paid in three parts: $25 upon enrolling in the Nonprofit Leadership Alliance Program; $65 included in the AMI registration fee, and $35 credentialing fee at the completion of the program. Students who receive Campus Director approval for an alternative conference and do not attend AMI will be required to pay a $65 alternative conference application fee.

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